



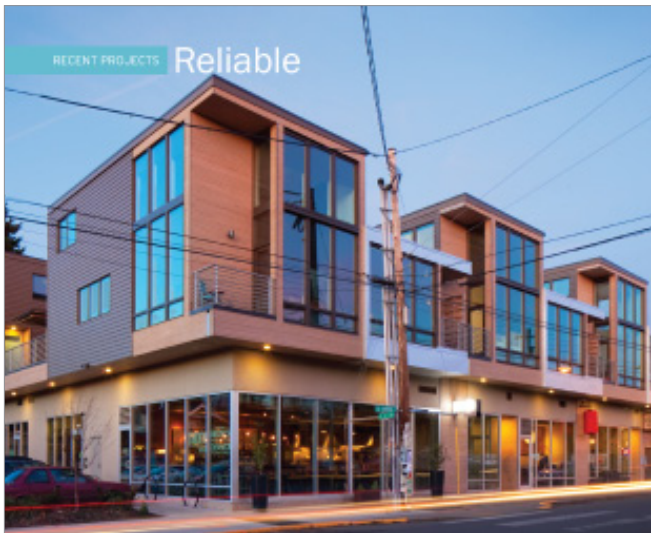
## Urban Development + Partners



URBAN DEVELOPMENT PARTNERS INC. LP  
530 NE 28th Avenue PORTLAND, OR 97232 503.946.2265 [ud+p.com](http://ud+p.com)



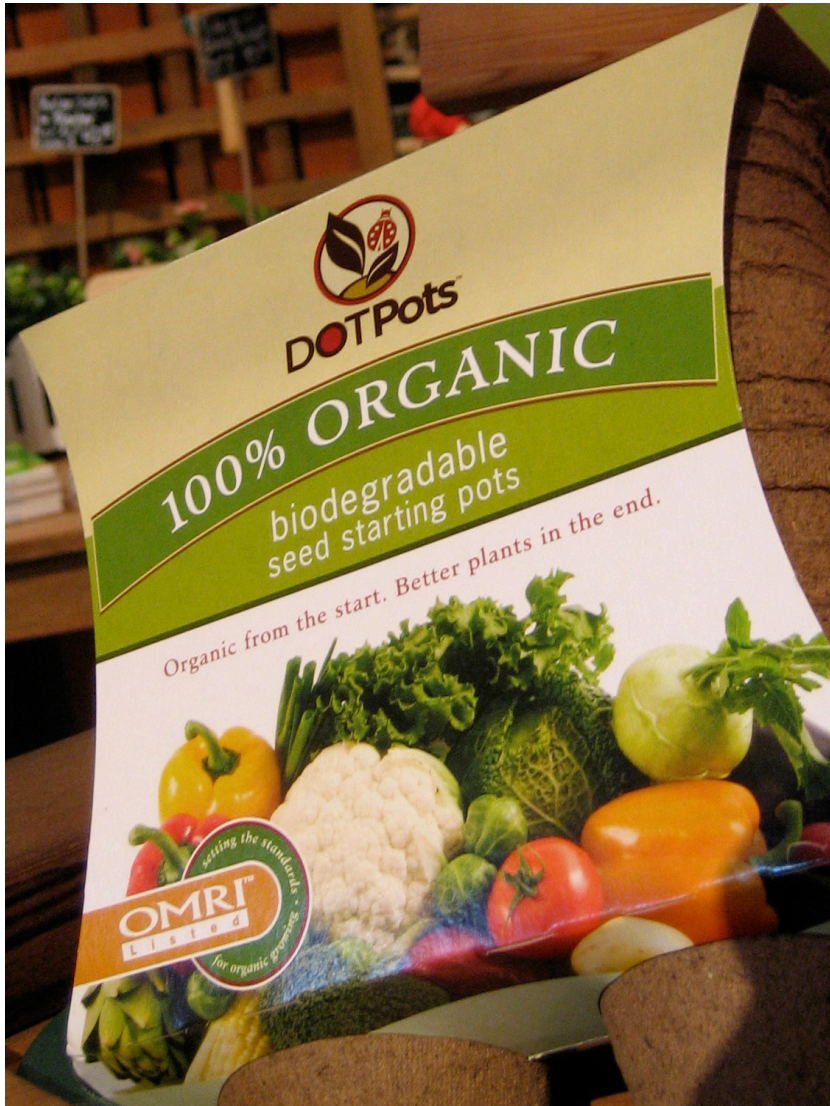
UD+P



The Reliable building was an asphalt joint warehouse when we bought it. When first investigating the property we immediately considered it a candidate for adaptive reuse, meaning we would rehabilitate the aged structure to give it a new life. We removed the south and west walls and replaced them with new windows. We structurally reinforced the building and added new stone masonry to create an interesting, varied elevation of bays and flats. The apartments leased in just 10 weeks at 15% above the projected rates. Reliable won a LEED (Leadership in Energy and Environmental Design) Gold designation from the U.S. Green Building Council.

**CAPABILITIES BROCHURE.** To reflect UD+P's unique development projects to attract potential investors - this clean, airy design married fantastic photos with elegant information layouts. The hip and modern result, successfully represents UD+P to the market.

DOTPots



**RETAIL PACKAGING.** Collaborated with DOTPots on creating a design standard for their first consumer product. Design concept, production, logo refinement and creating how-to illustrations – all were given a workout on this project. The resulting design stands out from the crowd.



**Altura Studio**

A L T U R A *Studio*

**IDENTITY.** Altura Studio lives to create timeless and beautiful wedding photography. The elegance and simplicity of their logo reflects their passion and speaks directly to their customers.

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ann cosgrove

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Early Fall | www.goldviolin.com | 1.877.648.8400

**GOLD VIOLIN**  
Helpful Products for  
**Independent Living™**

Now in colors!

**Multipurpose Cart**  
page 2

**10% OFF**  
YOUR ORDER  
See back cover

### Smart storage only from Gold Violin

**A. Deluxe Multipurpose Cart**  
With its designer touches, you can't tell the difference between this beautiful multipurpose cart and a table from a fine furniture store. And it has 100 uses – all of them seem to come depending on your needs. Constructed of solid oak with a handsome mahogany finish, it's perfect as a side table, as a coffee table, as a dining table, as a desk, as a nightstand. Table action: adjust height to keep items convenient. Table action: assembled, just insert casters. Made in the USA. 25" H x 16" W x 12" D. General delivery: allow 2 weeks.  
**93700 \$229 (\$10)**

**MegaMax™ rack holds your favorite meals.**

**C. Rolling Underbed Drawer**  
Rolling drawers have a handy storage space under your bed to keep you short on storage. This neatly drawn easily rolls under your bed so you can use open space in a handy storage area. Made of solid oak with a stain-resistant finger finish, set-over handles and durable casters. 19" H x 30" W x 17" D. If your bed is less than 19" off the floor, you add Easy-Roll Furniture Slides (see page 2). Assembly required. General delivery: allow 2 weeks.  
**93929 (optional) Drawer \$129 (\$10)**  
**93788 Set of 2 \$239 (\$10)**

**D. Chairside Storage Table**  
Just flip back the top of this compact, go-anywhere table to reveal hidden storage space for the remote, writing supplies, TV remote and more. Perfect in a small apartment, bedroom or hallway, the Chairside Storage Table is an attractive, functional piece that won't crowd your home. It easily fits between two chairs or a sofa and wall. Made of solid oak in the USA. 24" H x 15" W x 23" D.  
**93160 \$179 (\$10)**

**E. The Little Big Revolving Bookcase**  
4 of shaft spins fits into this compact bookcase.  
This little revolving bookcase is built with a convenient chairside table. It's built with a full depth of half space in just 17 1/2" of floor space. Full-bearing base extends easily so everything you store is easy to reach. No assembly – just pull out of the box and start organizing. Solid oak with a stain-resistant lacquer finish. USA. 29 1/2" H x 17 1/2" W.  
**93524 \$279 (\$10)**

**F. The Overnighter Easy-Fold Bed**  
Great saving space! This fold-down mattress goes compact on any bed and convertible place to sleep when they spend the night. Superior polyurethane foam with a full-length washable cover of polyester/cotton. Detachable pillow with polyester fiber fill. Screen under bed is oak. 75" x 25".  
**93577 \$99 (\$5)**

**G. Personal Table Mate**  
Lays flat under furniture, keeping you pull the table up when you need it. Adjusts at three angles from 22" to 29". Table has 6 lbs. net supports for 10 lbs. Table has a washable, non-scratch top surface. Made of wood and polypropylene. Folds to 5 1/2" x 24" x 11".  
**93586 \$40**

**"I love having the grandkids visit. Now that I have a couple of these comfortable beds in my closet, they sleep over more often."**  
— Lois M. Kalkreuth, MT

www.goldviolin.com

### Comfort Footwear

**A. Drew® Delite Walkers**  
Fashionable walking shoes combine casual style and exceptional comfort. Thanks to breathable mesh or mesh fabric, the soft leather uppers are moisture-wicking for better, burn-free feet.  
Added depth and lift for extra support for a perfect fit. Double-layering with a soft insole for extra support.  
Women's white and half size 6-11, 12 narrow (AA), and 1-11, 12 medium (B), wide (D) in extra wide (E).  
**\$1989 \$139**

**B. Merrell® Encore Breeze 2**  
Comfortable, lightweight options have breathable mesh uppers and lining with anatomical flex to keep feet from trapping moisture. Merrell's patented "Zero" cushioning reduces impact on a woman's stride. Air full cushion shock, shock-resistant rubber outsole. Women's white and half size 6-11.  
**93222 \$89**

**C. Manhattan Slip-On**  
All day in these comfortable, cushiony shoes that feel as good as they look. Super-soft stretch to fit, even if your feet need some extra support.  
European sizes 36/35, 37/36, 38/37, 39/38, 40/39, 41/40.  
**93657 \$60**

**D. Drew® Rose Mary Jane**  
Added depth and lift for extra support. Breathable mesh and stretch fabric around the vamp and toe box make these shoes super comfortable, even for problem feet. Features make them breathable, while stretching across and a shock-absorbent heel. Use with your orthotics. Women's white and half size 6-12 narrow, 1-12 medium; 6-12 wide; 1-12 extra wide.  
**93047 \$139**

**E. Propp® Travel Walkers**  
Lightweight, breathable, Propp Travel Walkers are comfortable all day. Thanks to air vents, super-removable cushioned insole and EVA sole. Women's white and half size, 6-10, 11 medium, wide.  
**93472 Squares \$50**  
**93614 Straps \$50**  
**93615 Slip-On \$50**

**F. Puff Loafers**  
Classic loafers have a few new tricks that puff up their soles. Comfortable, padded leather uppers are perforated to let your feet breathe on warm summer days. Removable insole for extra support. And the molded rubber outsole grips surfaces on any walk. Order by European size: 36/35, 37/36, 38/37, 39/38, 40/39, 41/40.  
**93532 \$70**

**G. Propp® Washable Blithe Walker**  
Blithe walkable shoes have washable synthetic uppers. Dual straps have hook-and-loop closures for an adjustable fit. Puff® makes keep feet cool and comfortable. EVA rubber outsole. Women's white and half size 6-10, 11 medium and wide.  
**93165 \$49**

**H. Propp® Washable Leather Slip-Ons for Men and Women**  
Super-soft leather, flexible soles are easy on any foot. Thanks to soft, stretchy collar and toe box. Comfortable for everyday wear, they make great evening companions, too. Machine wash. Men's white and half size 7-12, 13 medium or 1-12 wide. Women's white and half size 6-10, 11 medium, wide; 1-11 extra wide.  
**91723 Men's \$65**  
**90841 Women's \$65**

**I. Clark's® Timeless Loafers**  
Classic shoes with a twist: they're comfortable in sneakers. Full grain leather uppers in a crepe pattern finish are breathable and flexible. Cushioned footbeds stretch shock. 1" heel. Women's white and half size 6-10, 11 medium and wide.  
**92986 \$99**

1.877-648-8400 **55**

**DIRECT MAIL CATALOG.** For four years, worked with Gold Violin to produce this 64 page catalog of high-quality independent living aides for seniors. From layout design, photography art direction to budgeting and scheduling – all resulting in successfully designed catalogs that assisted Gold Violin to stand out in marketplace.





# Australasian College of Health Sciences

The future belongs to those who believe in the beauty of their dreams.

— Eleanor Roosevelt

Undergraduate Program Viewbook  
**AUSTRALASIAN COLLEGE of Health Sciences™**  
 Celebrating 30 Years of Excellence in Holistic Health Distance Education

Nationally Accredited and State Approved Distance Education  
 800.487.8839 • [achs@achs.edu](http://achs@achs.edu) • [www.achs.edu](http://www.achs.edu)

**AUSTRALASIAN COLLEGE of HEALTH SCIENCES**  
 Est. 1979

### Electives

Elective courses allow you to tailor your degree to your particular medical interests. You can select individual elective courses that interest you, or you can take a cluster of elective courses or even a minor of study that fits your goals as a health care professional.

**Electives for Last 12 credits of study**

<b>AACHS 305</b>	Anatomy I	2 credits
<b>AACHS 304</b>	Anatomy II	2 credits
<b>AACHS 306</b>	Chemistry I	2 credits
<b>AACHS 307</b>	Chemistry II	2 credits
<b>HEHP 204</b>	Health Science Medical II	2 credits
<b>HEHP 205</b>	Health Science Medical III	2 credits
<b>HEHP 206</b>	Health Science Medical IV	2 credits
<b>HEHP 207</b>	Health Science Medical V	2 credits
<b>HEHP 208</b>	Health Science Medical VI	2 credits
<b>HEHP 209</b>	Health Science Medical VII	2 credits
<b>HEHP 210</b>	Health Science Medical VIII	2 credits
<b>HEHP 211</b>	Health Science Medical IX	2 credits
<b>HEHP 212</b>	Health Science Medical X	2 credits
<b>HEHP 213</b>	Health Science Medical XI	2 credits
<b>HEHP 214</b>	Health Science Medical XII	2 credits

**Total Credits Required to be Completed for AAS Degree: 64**

### Arromatherapy Major

The focus of the Arromatherapy Department is holistic aromatherapy. Holistic aromatherapy focuses on individual elective courses that interest you, or you can take a cluster of elective courses or even a minor of study that fits your goals as a health care professional.

**Arromatherapy Major**

The Arromatherapy Major is an advanced and integrative course that combines the study of essential oils with the study of the human body and its systems. This program meets the educational requirements of the National Aromatherapy Association (NAA) and exceeds the educational requirements of the National Aromatherapy Association (NAA) Level 1 and 2 certification. There are graduation requirements for the Arromatherapy Department.

**Required courses for the Arromatherapy Major (7 credits)**

<b>AACHS 305</b>	Anatomy I	2 credits
<b>AACHS 304</b>	Anatomy II	2 credits
<b>AACHS 306</b>	Chemistry I	2 credits
<b>AACHS 307</b>	Chemistry II	2 credits

**Total Credits Completed: 15**

### Herbal Medicine Major

The focus of the Herbal Medicine Department is holistic health. Holistic health focuses on integration of physical, mental, emotional, and spiritual health through the application of herbal medicine. Students who are interested in holistic health should consider this major. All health care professionals are required to take this course. Our philosophy is to take care of the whole person, the physical, emotional, and spiritual, can health and wellness care.

**Herbal Medicine Major**

The Herbal Medicine Major is a rigorous and intensive program designed for the student seeking a holistic approach to health care. This program is ideal for students who are interested in holistic health care and want to integrate their knowledge of the natural world into their practice, including diet, nutrition, physical, mental, emotional, and spiritual health through the application of herbal medicine. Students who are interested in holistic health should consider this major. All health care professionals are required to take this course. Our philosophy is to take care of the whole person, the physical, emotional, and spiritual, can health and wellness care.

**Required courses for the Herbal Medicine Major (7 credits)**

<b>HEHP 204</b>	Health Science Medical II	2 credits
<b>HEHP 205</b>	Health Science Medical III	2 credits
<b>HEHP 206</b>	Health Science Medical IV	2 credits
<b>HEHP 207</b>	Health Science Medical V	2 credits

### NAT 202 Holistic Pathology & Research, 3 credits

Prerequisites: NAT 210, NAT 211, NAT 212

This course guides students in the fundamental principles of pathology in natural therapeutics. Emphasis is placed in this course on philosophy of healing using a variety of techniques that are in harmony with nature and the individual client. The varied techniques that a Holistic Health Counselor uses are covered, focusing on the direct connection between the natural healing of the client and the health care professional. The student will be able to understand the natural healing of the human body and the role of the Holistic Health Counselor in this process. While emphasizing this, the student will also look at how the Holistic Health Counselor is able to maintain health care in a safe, effective, and ethical manner using natural and holistic medicine.

### NAT 204 Holistic Health Counseling & Business Skills, 3 credits

Prerequisites: MODA111 TRAINING

Many people have a gap in their training when it comes to establishing a business, complying with local regulations, marketing to new clients, and meeting the needs of current clients to ensure their business and clients. This course will provide you with the information for using your training to establish a professional health business.

### NAT 207 Holistic Nutrition, 3 credits

Prerequisites: NAT 210

Historic nutrition is the foundation to any natural health lifestyle plan to optimal health. Natural nutrition is what we eat and how we eat it. Natural nutrition is what we eat and how we eat it. Natural nutrition is what we eat and how we eat it. Natural nutrition is what we eat and how we eat it. Natural nutrition is what we eat and how we eat it.

### The Aroma 101 course was life transforming!!!

I so loved it very much. I used and learned about oils that I never tried before.

— Barbara Lee, Paul Falls, ID

### "The staff at Australasian College are all so very pleasant to deal with."

I find staff extremely helpful and informed and always willing to listen; I never felt rushed."

— Carla Miller, Chicago, IL

**VIEWBOOKS.** ACHS was seeking a re-design of their undergrad and graduate viewbooks for their online holistic health courses. The resulting design establishes an easy to follow hierarchy of class information; with a clean and friendly feel.

# Starr Alpaca Farm



Transferring data from www.starralpaca.com...

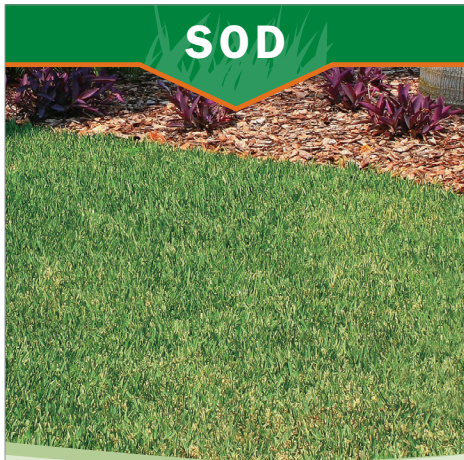


Read www.starralpaca.com

**WEBSITE.** Starr Alpaca Farm wanted to create a unique web presence to promote their alpaca breeding and lavender farm. The resulting site design is friendly and playful, while also easy to navigate and gives their brand a professional online persona.



# Bethel Farms



Select  
Install  
Enjoy

Sod to Make Your Lawn,  
and Your Life, More Enjoyable.

**ST. AUGUSTINE SAPPHERE™**

- Thrive in direct sunlight and provides an attractive, plush looking lawn.
- Good drought tolerance.
- Has superior fall and leaf response in transition.
- Self-seeds with fair lateral growth.
- Great wear tolerance.
- Handles the weight of maintenance at 1.5" - 2" height.

**ST. AUGUSTINE PALMETTO™**

- Performs well in shady environments including full sun shade.
- Thrive in moderate to heavily shaded environments only. St. Augustine varieties fall in low performing Blue Blue in some environments.
- Has an exceptional dark green color.
- Resists the region's most common St. Augustine nematode once established, and is drought tolerant due to its deep roots and roots.
- Good cold tolerance and a higher degree of frost tolerance than Raleigh. Thrives as far north as central South Carolina.

**ST. AUGUSTINE BITTER BLUE**

- Thrive in shady environments with other St. Augustine varieties requiring additional amounts of direct sunlight.
- Darker than green color than other St. Augustine varieties with fair tolerance to shade.
- Good cold tolerance when compared to Palmetto.

**ST. AUGUSTINE RALEIGH**

- Developed specifically for cooler climates, Raleigh will stand for southern Florida, except South Florida and West.
- Thrive in moderate shade.
- Resistant to the St. Augustine Dethatch Virus.

**ST. AUGUSTINE SEVILLE**

- Attracts turfgrass with the greatest slowest growth habit.
- Deeply colored color and long leaf blades giving the grass a fine appearance.
- Blue-green color with excellent color retention.
- Hardwearing in demanding climates.
- Thrive well and shade.

**ST. AUGUSTINE FLORATAM**

- Thrive in direct sunlight and provides an attractive, plush looking lawn.
- Adaptible in many soil conditions.
- Attracts with an appealing blue-green hue.
- Establishes quickly and is the most vigorous of all St. Augustine variety.

**TURFGRASS CENTIPEDE**

- Crab apple grass color.
- Adaptible in various soils.
- Fair to good shade tolerance.
- Fair to average with a slow growth habit, requiring less mowing and maintenance.

**TURFGRASS FESCUE**

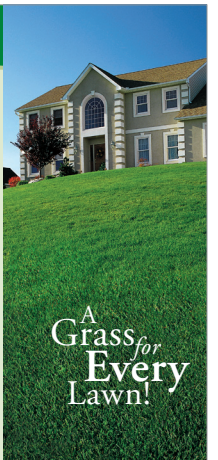
- Thin, small leaf, self-seeded turf.
- Tight growth habit.
- Will stand in heavy, golf courses, parks, sports fields.
- Mid-range to good shade tolerance compared to Centipede.
- Cold tolerant.

**BERMUDA GRASS EMPIRE™**

- Highly self-seeding and known for its durability and adaptability to the southern climate. Creates a dark, deep green lawn.
- Thrive in hot and humidity.
- High tolerance of steady alkaline soils and grows well in more neutral soil.
- Excellent cold tolerance.
- Excellent wear tolerance.

**BERMUDA GRASS CELEBRATION™**

- Highly self-seeding and known for its durability and adaptability to the southern climate. Creates a dark, deep green lawn.
- Thrive in hot and humidity.
- High tolerance of steady alkaline soils and grows well in more neutral soil.
- Excellent cold tolerance.
- Excellent wear tolerance.



Find The Grass That Fits Your Needs!

Grass Type	Toughness	Cold Tolerance	Shade Tolerance	Salt Tolerance	Heat Tolerance	Texture
Floritam	6	6	4	4	4	C
Bitter Blue	8	8	8	8	4	C
Palmetto™	8	9	8	8	4	C
Centipede	5	7	4	2	3	M
Fescue	8	10	8	8	9	F
EMPIRE™ Zoysia	10	10	8	10	10	M
Celebration™ Bermuda	10	8	6	10	10	F
Raleigh	4	9	8	8	4	C
Seville	6	4	9	8	4	C
Sapphire™	8	2	4	6	7	M

F M C  
Fine Medium Coarse

2 3 4 5 6 7 8 9 10  
Poor Fair to Poor Fair Fair to Medium Medium Fair to Good Good Very Good Excellent

Why Sod Your Lawn?

- Sod Creates an Instant Lawn.**
- Sod Creates Instant Beauty & Instant Value.**  
Within just a few hours, turfgrass sod transforms a yard from bare soil to a living carpet. And, it performs like an investment. Landscaping with turfgrass instantly increases the market value of your property.
- Sod Creates a Healthy Environment.**  
Turfgrass sod creates a soft, clean and safe playing surface for children. It reduces heat, glare, noise and odors. But most importantly, it cleans the air and helps recharge our groundwater supplies.
- Sod is Available in Many Different Varieties.**  
Check with your local Garden Center for varieties appropriate for your area.

For More Information Contact:

**BROCHURE.** Bethel Farms sought to create a brochure to promote their grass sod products to the retail consumer. The completed guide takes the technical information and creates easy to understand visual guide for the consumer.





**PLANT STAKES & IDENTITY.** Created a product identity and design standard to help Westwind Gardens establish a strong, cohesive brand to stand out on the retail shelves. The completed Planetwise Plants logo and stake tag design have a bright and engaging feel that creates their own, unique voice in the marketplace.



KinetiComm



KINETI COMM

**IDENTITY.** KinetiComm was seeking to create an identity that reflected their dynamic PR agency. Through movement and color, the resulting design is simple and energetic at the same time – creating a memorable brand signature.

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